

## EMOTIONAL INTELLIGENCE • CULTURE • ENTREPRENEURSHIP

# Dr. Rob McNeill.

*Laurelton-raised. HBCU-trained. PhD in his back pocket. Dr. Rob is a speaker on **emotional intelligence** — the real skill behind every working professional who builds wealth, carries culture, and lives many lives without losing themselves in any of them.*



<b>NAME</b>	Dr. Robert McNeill, PhD
<b>BASED</b>	Houston, Texas • Travels Nationally
<b>FORMATS</b>	Keynote • Fireside • Podcast • Panel • On-Camera
<b>FEE RANGE</b>	On Request
<b>BOOKING</b>	robert@morganyorkconsulting.com • 832-701-8144

## CREDENTIALS • PROOF • TRACK RECORD

**1,300+**  
Coaching  
Sessions

**750+**  
Employees Trained  
87.7 NPS

**48**  
States  
Licensed

**12yr**  
In The  
Mortgage Game

## THE BIO • 150 WORDS

Dr. Rob McNeill is a speaker on **emotional intelligence** whose work helps everyday professionals build income, identity, and freedom — all without quitting their day job. He is the CEO of a conglomerate that spans residential mortgage lending, business coaching, streetwear, and book publishing. Dr. Rob holds a **PhD in Sociology with a concentration in Business Management** from Texas Woman's University, earned both his **bachelor's and master's degrees at Texas Southern University**, and began his academic journey at **Morgan State University** — a Laurelton, Queens native with deep HBCU roots and a proud member of **TTC (Tenacious, Talented, Capable)**.

He currently serves as an **adjunct professor at American Intercontinental University**, teaching *Student Professional and Academic Success*. He is a **Gallup-Certified CliftonStrengths Coach** and a **Certified Professional Life Coach** with 1,300+ documented coaching sessions and 750+ employees trained at an 87.7 NPS. He has co-authored three books with his partner Lisa McNeill, M.Ed., including *Surviving The Job You Hate*.

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**TWO SIGNATURE TALKS • BOTH ROOTED IN EQ**


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**TALK 01****Being Your Own Conglomerate.**

*The emotional intelligence of building multiple income streams without losing yourself in any of them. Dr. Rob shows working professionals how to run a life with many lanes — scholar, entrepreneur, coach, creator — and still come home whole.*

WHAT HE SPEAKS ON	WHO THIS IS FOR	AUDIENCE WALKS AWAY WITH
The real math and real mindset behind running multiple income streams.	Working professionals, entrepreneurs, corporate audiences, HBCU events, leadership conferences.	A clear plan for adding income streams without sacrificing their health, family, or peace of mind.

*Format: Keynote • Workshop • 45–60 min*

**TALK 02****The Art of Living Hip-Hop as a Professional.**

*The emotional intelligence of cultural identity at work. Dr. Rob walks into rooms as a PhD, a loan officer, a life coach, and a man who grew up on hip-hop from Sugar Hill Gang to Nas — and proves they are not separate people.*

WHAT HE SPEAKS ON	WHO THIS IS FOR	AUDIENCE WALKS AWAY WITH
How Black professionals, creatives, and culture-carriers bring their whole selves to work — and stop paying the tax of code-switching.	Podcasts, documentaries, HBCU events, DEI panels, culture conferences, leadership programs, corporate affinity groups.	A framework for bringing their full identity to work and being respected more, not less, for it.

*Format: Keynote • Fireside • Podcast • On-Camera • 30–60 min*

**WORD ON THE STREET • WHAT THEY SAY AFTER THE ROOM CLEARS**

*"Dr. Rob doesn't just teach — he transfers a mindset. After his coaching I built my business while keeping my full-time job. Three months in, I hit my first \$5K month. Nobody else gave me that clarity."*

— DWIGHT ELMORE • Entrepreneur With a Job — Cohort Graduate

*"When Rob walks into a room, people listen. When he walks out, they're different. The man has done the work on himself, which is why the work he does for others actually sticks."*

— LAURENCE "LT" THOMAS • Co-Founder, Golden Age Drip